



SACRÉ-CŒUR BASILICA

COMPANY: SHOWTEX
LOCATION: PARIS, FRANCE

To celebrate its iconic jubilee, the famous Sacré-Cœur Basilica in Paris opened the doors to its crypts, for the very first time in 100 years. With a scenographic installation on the biblical verse 'Come to me' (Mt 11, 28), scenographer, Bruno Seillier, designed a sensory discovery through the Bible that combines light, audio and over 1,100 sq metres of display fabrics by ShowTex.

All printed with spiritual artworks, the fire-rated materials are carefully selected and perfectly made to fit the curved shape of the crypt's arches. The team at ShowTex advised an exciting combination of backlit and blackout materials to either block all light out or create stunning backlit effects that mimic the illusion of stained glass. This is just what they do best. Their broad range of printable materials and availability of both three-metres and five-metres-wide printers allows them to cover all high-resolution printing needs. The smart mix of printed lightboxes and blackout drapes surely defines the serene atmosphere of the installation. But, it's not all backlit and blackout drapes in the crypt. On both sides of the walking path, elegant sheer fabrics are printed as well, with impressive graphics of giant saints. The inherently flame-retardant voile produces a high-quality image on both sides of the fabric, thanks to its translucent print-through effect. An effect that becomes even more powerful by mounting the drapes one behind the other. The see-through figurines watch over anyone walking in, guiding them to the massive printed showpiece at the end of the path. A must-see if you can make it to Paris this year.

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